

*Pride Northwest Presents*  
**PORTLAND GAY PRIDES PAGEANT**



JR MS. JR MX. JR MR. JR MISS.  
**MR. MS. MISS. MX.**  
MELODY BALLROOM  
RECIPE FOR SUCCESS  
**JUNE 9**



# ABOUT THE PORTLAND GAY PRIDES PAGEANT



## Visibility. Education. Celebration.

THESE THREE GOALS - ESSENTIAL TO THE FULFILLMENT OF THE PRIDE NORTHWEST MISSION - ARE REALIZED IN THE PORTLAND GAY PRIDES PAGEANT. DECADES BEFORE THE ART OF DRAG PERFORMANCE BECAME A MAINSTREAM OFFERING, THESE ARTISTS WERE ON THE FOREFRONT OF RESISTING THE POLICING OF HOW QUEER FOLKS CELEBRATED AND DEFINED THEIR IDENTITIES. DRAG REPRESENTS SOME OF THE EARLIEST VISIBLE REVOLUTIONARY ACTIVISM IN THE QUEER COMMUNITY, AND IS FOUNDATIONAL TO THE PRIDE CELEBRATIONS WE EXPERIENCE TODAY.

SINCE THE YEAR 2000, THE ANNUAL PORTLAND GAY PRIDES PAGEANT HAS CELEBRATED THE VISIBILITY AND TALENT OF OUR DIVERSE DRAG COMMUNITY, NOW INCLUDING ADULT (21+) AND JUNIOR (UNDER 21) TITLES FOR MS., MISS, MX. AND MR. PORTLAND GAY PRIDE. THIS MAGICAL EVENING CENTERS THE PASSION, ARTISTRY AND TALENTS OF THE CONTESTANTS, CULMINATING IN THE CROWNING OF THE 2024-25 PRIDE FAMILY. PAGEANT CATEGORIES INCLUDE: THEME LOOK: SHOW US YOUR PRIDE, FORMAL WEAR WITH ON STAGE Q&A BY OUR HOSTS. AND TALENT.

THIS YEAR'S THEME "A RECIPE FOR SUCESS" INVITES CONTESTANTS TO IMAGINE THE INGREDIENTS THAT MAKE UP LGBTQ2IAS+ HISTORY IN CREATIVE STORYTELLING PACKAGE. CONTESTANTS WILL HAVE FOUR OPPORTUNITIES TO WOW THE JUDGES IN THE CATEGORIES OF THEME WEAR, TALENT, EVENING WEAR AND QUESTION.

# THE 2024 PORTLAND GAY PRIDES PAGEANT EXPERIENCE



PHOTO BY MARTY DAVIS

THE MELODY EVENT CENTER WILL HOST "A RECIPE FOR SUCCESS: THE PORTLAND GAY PRIDE PAGEANT" ON SUNDAY, JUNE 9TH. THIS EVENT HONORS PAST TITLEHOLDERS AND WILL CROWN THE NEW "PRIDE FAMILY" FOR 2024-25. WE INVITE OUR COMMUNITY TO JOIN US FOR A WARM "MEET AND GREET" HOUR WITH THE OUTGOING TITLEHOLDERS, FOLLOWED BY A THE PAGEANT SHOWCASE FEATURING PERFORMANCES, ART, AND COMMUNITY ACTIVISM. CONTESTANTS WILL COMPETE TO BECOME THE GAY PRIDE 2024-2025 TITLEHOLDERS.

YOUR SUPPORT OF THE PAGEANT ALLOW PRIDE NORTHWEST TO PROVIDE BOTH OUR CONTESTANTS AND ATTENDEES AN EXPERIENCE BEFITTING THESE TITLES, AND THE OPPORTUNITY TO SUPPORT OUR NEWLY CROWNED "AMBASSADORS" THROUGHOUT THEIR TITLE YEAR. IN ADDITION TO BEING CELEBRATED AT THE 2024 WATERFRONT PRIDE PARADE AND FESTIVAL, PRIDE NORTHWEST WILL WORK TO PROVIDE OPPORTUNITIES, RESOURCES AND RELATIONSHIP BUILDING, TO ASSIST TITLEHOLDERS IN REALIZING THEIR PLATFORMS OF TRANSFORMATIVE COMMUNITY WORK.

WITH AN EXPECTED ATTENDANCE OF OVER 300 PEOPLE, OUR COMMUNITY HAS SHOWN GREAT INTEREST IN THIS EVENT. SECURE A VIP SPONSORSHIP FOR THIS EXCITING OPPORTUNITY. DETAILS ON THE NEXT PAGE.

**PLEASE DIRECT INQUIRIES TO IAN MORTON, AT [IAN.MORTON@PRIDENW.ORG](mailto:IAN.MORTON@PRIDENW.ORG)**  
**PRIDE NORTHWEST | PO BOX 6011**  
**PORTLAND, OR 97286 EIN# 81-2563221**

# PORTLAND GAY PRIDES PAGEANT

## 2024 SPONSORSHIP LEVELS



### PREMIER SPONSOR- \$4,000 (ONE AVAILABLE)

- COMPANY LOGO AS "PREMIER SPONSOR" AT THE TOP OF ALL MARKETING MATERIALS.
- OPPORTUNITY TO PRE-RECORD A VIDEO THAT WILL BE RELEASED PRIOR TO THE EVENT ABOUT THE PARTNERSHIP BETWEEN THE PAGEANT AND YOUR ORGANIZATION
- OPPORTUNITY FOR A REPRESENTATIVE TO SPEAK AT THE PAGEANT OPENING
- FULL PAGE AD ACROSS FROM THE RUN OF SHOW PAGE
- TWO VIP TABLES AT THE EVENT
- ALL BENEFITS LISTED IN THE GOLD SPONSORSHIP

### GOLD SPONSOR- \$2,500 (TWO AVAILABLE)



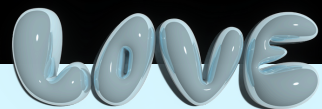
- NAME & LOGO RECOGNIZED ON OUR WEBSITE AS A 2024 GOLD SPONSOR
- INDIVIDUAL SLIDE WITH LOGO AT THE PAGEANT
- FULL PAGE INSIDE COVER AD IN THE PAGEANT PROGRAMS
- ONE VIP TABLE AT THE EVENT
- INCLUSION AT THE EXCLUSIVE VIP RECEPTION VIP RECEPTION

### SILVER SPONSOR- \$1,200



- NAME RECOGNIZED ON OUR WEBSITE AS A 2024 SILVER SPONSOR
- LOGO INCLUDED ON THE SLIDESHOW DECK AT THE EVENT
- FULL PAGE AD IN THE PAGEANT PROGRAMS
- FIVE RESERVED SEATS FOR THE EVENT + DRINK TICKETS & VIP RECEPTION

### BRONZE SPONSOR- \$500



- NAME RECOGNIZED ON OUR WEBSITE AS A 2024 BRONZE SPONSOR
- NAME INCLUDED ON THE SLIDESHOW DECK AT THE EVENT
- TWO RESERVED SEATS FOR THE EVENT + DRINK TICKETS & VIP RECEPTION

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